



Build on Past Foundations
Using Present Fundamentals
to Achieve Your Best Future



2010



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National Institute of Restoration, Inc.

NEWS FLASH

It's a CELEBRATION!

Help us celebrate our 20th Executive Leadership Conference

April 8-9, 2010

Opryland Resort Nashville, TN

- Renew old friendships
- Meet new colleagues
- EXPECT Serious Business, Fun Entertainment, Solid Plans, and Innovative Ideas

Julie Gorzka

Social Media Marketing: Strategies for Success

Who is Julie Gorzka?

- Digital Innovator and International Speaker.
- Julie trains and consults with businesses to develop and implement communications, marketing, social media, and engagement strategies and initiatives.
- Aids businesses in building stronger brands, customer loyalty and revenues.
- Creativity + Collaboration + Ideas + Innovation.

What can I learn from this session?

The goal of this session is to give a strategic framework for creating an integrated social media marketing strategy for your business. We are living in a time when human beings are experiencing the most rapid cultural changes history has ever known, and if a company merely looks at new media as a set of isolated tactics, they will get nothing but frustration. This session will focus on real-world examples of social media innovation to show how others have successfully transformed their approach to business as well as how your company can incorporate new media to meet its goals.

NIR's 20th Executive Leadership Conference

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Register online today: www.nir-inc.com/conf nir@nir-inc.com 434.973.4200