



Build on Past Foundations
Using Present Fundamentals
To Achieve Your Best Future



2010



nir-inc.com

National Institute of Restoration, Inc.

Wednesday, April 7, 2010

Annual Golf Outing

Gaylord Springs * Opryland Resort , Nashville Tennessee * Tee Time 1:00 PM

Thursday, April 8, 2010

Aaron Wilburn: The medicine that requires no health plan. This actor/comedian, recorder, Business man and song writer is known for coining the phrase, "There is no generation gap with laughter."

Andy Peterson & Jennifer Roth: *The jury is seated.* Choose your side on Preferred Vendor Programs. Lakewood, CO. Chief Municipal Prosecutor Jennifer Roth will go up against Defense Attorney Andrew Peterson, a Denver-based specialist in insurance defense litigation in the mock trial of the decade. Should preferred vendor programs be endorsed or banned? They'll argue; you decide.

Julie Gorzka: Building a buzz. A digital innovator, social media strategist and international speaker, Julia helps businesses develop communications, marketing, social media and engagement strategies to build strong brands, customer loyalty and revenues .

Round Table Sessions: Experts from *Connect with Consultants™* and Julie Gorzka working with you on the value of social media .

Then and Now – What Have We Learned?

Every industry must build on lessons from its past. Some veterans of the insurance restoration industry will be sharing ideas that may help you in the future of our industry.

RECEPTION THURSDAY NIGHT: Sponsored by Belfor

Friday, April 9, 2010

The Big Water Debate:

Dri-Eaz Products.....**Kevin Fisher**
Waterout.....**Kelly Cressy**

Vortex Network.....**Jerry Blaylock**
Dryco**Derrick Watson**
Restoration Coach.....**Mark Wichern**

Drying a wet building is complex. That's why the NIR Executive Leadership Conference is devoting a MAJOR SESSION to the INS and OUTS of drying.

Robb Greenspan: The public adjuster and the insurance restoration industry.

Robb's company works with property owners to help maximize and expedite their clients' financial recovery from insurance and FEMA claims.

Consultant Round Table Sessions: Got a question? *Connect with Consultants™* Roundtable
Every business needs a little help on occasion. Get some expert advice on your toughest questions. Consultants with expertise on topics ranging from HR ,collections, amd setting up an office network will be there to help.

Register online today: www.nir-inc.com/conf nir@nir-inc.com 434.973.4200